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## **VIVOTEK Showcases Innovative Vertical Solutions at IFSEC 2016**

Taipei, Taiwan –VIVOTEK, a leading IP surveillance provider, announced today, it will unveil its innovative vertical surveillance solutions at the IFSEC 2016 taking place June 21 to 23 in ExCel London. Located at booth E555, VIVOTEK will present its latest H.265 solutions, retail solutions, city surveillance solutions, and strategic partnerships with AxxonSoft, Genetec<sup>™</sup>, Milestone, and SeeTec.

## There 4 highlights at IFSEC 2016:

- Smart Stream II H.265 Solutions: VIVOTEK, already well-known for superior image processing capability, has allocated considerable R&D resources into its self-developed Smart Stream II technology. By adopting VIVOTEK's Smart Stream II and H.265 technology, users will benefit from reduced bandwidth and data storage demands by up to 80% more than systems employing H.264. Visitors are welcome to experience a live comparison between H.264 and VIVOTEK's Smart Stream II H.265 solutions at VIVOTEK's booth.
- Intelligent Retail Solutions: In this area, a line-up of diversified network cameras for retail market are highlighted, including the 5-megapixel mini fisheye network camera, <u>FE8180</u>; the new Full-HD split-type camera system, <u>VC8101</u>; and the unique height-strip network camera, <u>CC8130(HS)</u>. Also on display will be the one of a kind stereo camera, <u>SC8131</u>, featuring VIVOTEK's 3D Depth Technology, which has been awarded in 2016 Taiwan Excellence award and also nominated finalist in both the 2016 UK Benchmark Innovation award and 2017 German GIT security award.
- Supreme City Surveillance Solutions: In order to enhance surveillance performance in low-light, VIVOTEK introduces the new IR speed dome camera <a href="SD9364-EHL">SD9364-EHL</a>. This camera is equipped with VIVOTEK's latest VAIR (Vari-Angle IR) technology, which is able to automatically adjust the IR angle of IR illuminators (up to 150 meters) and provide both a brighter night view and more consistent illumination. Increasing both the flexibility and stability of the SD9364-EHL, users can opt for an outdoor-ready IP66 and IK10-rated <a href="cabinet">cabinet</a> with power supply, industrial PoE device, fiber media converter, and surge protection kit, all of which combine to offer a complete outdoor surveillance solution.
- International Strategic Alliance: To create comprehensive surveillance solutions and meet the diversified needs of users, VIVOTEK launched its Solution Integration Alliance (SIA) program to effectively cooperate with global partners who



offer diverse expertise across various fields. Now VIVOTEK has forged close alliances with more than 100 software and hardware partners around the world. At IFSEC 2016, VIVOTEK will reveal seamless integrations with AxxonSoft, Genetec™, Milestone, and SeeTec. Visitors will be able to explore VIVOTEK's and AxxonSoft's flexible and dynamic License Plate Recognition (LPR) solution, as well as enjoy the formal launch of the SMB cloud-based video surveillance system with partner Genetec™ <u>Stratocast™</u>.

William Ku, Vice president, Brand Business Division, VIVOTEK Inc. says: "Differentiation is our key strategy in 2016. We believe by delivering innovative vertical solutions with value-added technology and customized vertical functions, we will be able to maximize benefits for our customers and ultimately return a positive result for both our own and our partners' business."

For more information about VIVOTEK and its comprehensive product line, please visit <a href="https://www.vivotek.com">www.vivotek.com</a>.

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## **About VIVOTEK**

VIVOTEK, established in 2000, has quickly taken its place as a leading brand in the security industry. Known for delivering world-class IP surveillance solutions, VIVOTEK specializes in system applications and integration. With innovative R&D teams adopting ground-breaking codec technologies, VIVOTEK provides a wide range of products, including network cameras, video servers, video receivers, network video recorders, central management software, and PoE solutions. VIVOTEK (TAIEX: 3454) was listed on the Taiwan Stock Exchange in 2011. In 2008, a branch office was set up in California, USA. VIVOTEK established Europe branch office in Almere, the Netherlands in 2013, India office in Delhi in 2014, and Middle East office in Dubai in 2015. VIVOTEK is currently working with more than 183 authorized distributors in over 116 countries. For more information, please visit <a href="https://www.vivotek.com">www.vivotek.com</a>.

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