

All-over-IP Expo 2015: New Trending Topics to Capitalize on

New topics for [All-over-IP Expo 2015](#) correspond to the fastest growing markets in Russia for 2015–2016. Vendors who are focused on advanced identity management, access control, video management platforms, HD video surveillance, IoT, data storage and networking solutions are in the best position to leverage the show agenda to quickly increase brand awareness among local end-customers and educate sales partners.

1. Identity Management

Drop in prices for biometric ID management and access control: a journey from 2011 to 2015. Exploring logical and physical access control integration. Scenarios for switching to secured identification and access management.

2. Video Surveillance Storage Solutions

Ample storage alternatives for HD Video Archives. Cloud-based storage for longer-term retention and redundant archiving. SAN vs. NAS – extra costs or saving money? Hard drives for extreme requirements like in CCTV. Economical growth strategies for expanding storage requirements.

3. Open Platforms

Scaling operations on demand with video and access control open platforms. Bringing together disparate systems to drive value. Open-architecture systems vs. all-in-one proprietary model. Merging city security systems into a single unified security platform.

4. Internet of Things

The new value mobility brings to security, surveillance and collaboration systems. How wireless networks and intelligence at the edge change video surveillance, access control and intelligent building costs. Accessing the Future: standardized networks, mobile credentials, wireless online locks.

5. Networks and Analytics

Technology providing networking solutions that cater to the demands of IP video surveillance. Multicast over TCP/IP how-to: optimization of network resources for HD and megapixel surveillance. iSCSI vs. Fibre Channel – storage networks strategies. Streamlining security operations with Big Data analytics.

In 2015, new trending topics will be explored within four conference tracks: Identity Management and Access Control; Smart Cities; Intelligent Video 2.0/Machine Vision; Intelligent Video 2.0: Storage, Networks, Cloud. Global speakers will deliver understanding of business opportunities available in the IP-enabled world. Local cities and companies from transportation, oil and gas, retail, manufacturing industries will share their innovative technical and installation expertise.

Companies interested in exhibiting should contact Alla Aldushina at aldushina@groteck.ru
For keynote speaking opportunities please contact Olga Fedoseeva at fedoseeva@groteck.ru

Primary Sponsor: [ITV | AxxonSoft](#) – a leading software developer that combines IP-based physical security management, intelligent video surveillance, and an enterprise-wide platform.

Education Sponsor: [Milestone Systems](#) – a global industry leader in open platform IP video management software.

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