

COVID-19 R2R

The Road to Recovery - Autumn 2020



EVENT AGENDA

Register Now!

DAY 1		
DATE/TIME	SESSION	SPEAKER(S)
KEYNOTE		
WED OCT 14 11:00AM- 11:50AM ET	Introduction and Keynote: Medicine as Part of Managing Critical Events: A Conversation with Dr. Sanjay Gupta	Dr. Sanjay Gupta Chief Medical Correspondent, CNN Introduced by John Maeda Chief Customer Experience Officer, Everbridge
	Public Company Board of Directors Panel: COVID-19 Risks and Opportunities	Ken Xie Chairman of the Board and CEO, Fortinet Gaurdie Banister Former President and CEO, Aera Energy LLC, Corporate Director Kevin Kabat Former Vice Chairman, Fifth Third Bancorp, Corporate Director
WED OCT 14 12:05PM- 12:45PM ET	Protecting the Public and Re-Opening the Economy: A Conversation with Mississippi Governor Tate Reeves	Carlos Lopez-Cantera Former Lieutenant Governor, Florida Governor Tate Reeves Mississippi
	Return to Work for the Fortune 500: Ensuring Safety, Security and Productivity	William Baker CSO, Capital One Stephan Pazienza CSO, Humana Kelly Johnstone VP & CSO, Coca Cola Henry Shiembob CSO, JPMorgan Chase

WED OCT 14 12:50PM- 1:30PM ET	Human Resources Amid COVID-19: The New World of Work	Holly Windham Chief People & Legal Officer, Rackspace Scott Trezise CHRO, Lumen Technology
	Outlook for Vaccines: A Conversation with Dr. Nancy Messonnier	Dr. Nancy Messonnier Director of National Center for Immunization and Respiratory Diseases at the CDC
	Meeting the Information Security Challenges and Cyber Threats of the Pandemic	Christopher Porter Senior Vice President & CISO, Fannie Mae Jigar Kadakia CISO & Chief Privacy Officer, Mass General Brigham Allison Miller Senior Vice President & CISO, Optum
KEYNOTE		
WED OCT 14 1:40PM- 2:40PM ET	Keynote: Leadership in a Time of Critical Events: A Conversation with George W. Bush, 43rd President of the United States	George W. Bush 43 rd President of the United States Introduced by David Meredith Chief Executive Officer, Everbridge
WED OCT 14 2:45PM - 3:25PM ET	Managing COVID-19 from the CEO/President Perspective	Jim Hackett Special Advisor to Ford Motor Company, Formerly President & CEO Jim Whitehurst President, IBM

	Digital Transformation of Return to Work and Contact Tracing	Imad Mouline CTO, Everbridge
	Healthcare Delivery of the Future: Insights from the Mayo Clinic and Kaiser Permanente	Dr. Clark Otley Professor of Dermatology, Medical Director - Department of Business Development, Chief Medical Officer - Mayo Clinic Platform, Mayo Clinic Dr. Stephen Parodi, EVP External Affairs, Communications, and Brand, The Permanente Federation & Associate Executive Director

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DAY 2

DATE/TIME	SESSION	SPEAKER(S)
THUR OCT 15 9:00AM- 9:50AM ET	Introduction and Keynote: Entrepreneurship as We Emerge out of the Pandemic: A Conversation with Sir Richard Branson	Sir Richard Branson Founder, Virgin Group Introduced by Jaime Ellertson Executive Chairman, Everbridge
THUR OCT 15 9:55AM- 10:35AM ET	Return to Work: Building Global Resilience, Security and Productivity	Marco Mille CSO, Siemens John Bernard Director, Group Corporate Security & Operational Resilience, Aviva Arlin Pedrick CSO & Managing Director, Global Asset Protection, Accenture Karl Simons Chief Health, Safety & Wellbeing Officer, Thames Water
	Government Approaches to Protect the Public and Reopen Economies Amid COVID-19	Vioir Reynisson Chief Superintendent, Office of National Commission of Police, Iceland HP Schreinemacher Director, National Crisis Management, National Coordinator for Security and Counterterrorism Netherlands (NCTV)
	Safe Cities: Returning Passengers to the Skies Safely with Smart Airports	Ginger Evans Chief Strategy Officer, CAG Holdings Justin Erbacci CEO, Los Angeles World Airports

THUR OCT 15 10:40AM- 11:20AM ET	Keeping Populations Safe Throughout the Pandemic While Delivering on the EU Mandate on Public Warning	Benoit Vivier Public Affairs Manager, European Emergency Number Association (EENA) Michael Hallowes Former Director of Australia's National Emergency Alert
	The Advantages of a Multi-Channel Approach to Public Communications During COVID-19	Maarten Mes Managing Director, One2Many Knut Gjerde Senior Director, Public Warning, Everbridge
	The Continued Road to Recovery for Healthcare Systems	Roberta Schwartz EVP & Chief Innovation Officer, Houston Methodist Hospital Matthew Roman Chief Digital Officer, Duke University Health System
	Preparing for Multiple Naturally Occurring Critical Events	Trevor Neilson Co-Founder & CEO, i(x) investments Julie Katzman Interim President, Intrinsic Value Exchange (IVE)
THUR OCT 15 11:25AM- 12:05PM ET	Safely Reopening Cities and States	Mayor Francis Suarez Miami Curt Wood CIO, Commonwealth of Massachusetts

	<p>Protecting Your Brand: Crisis Communications Management for COVID-19</p>	<p>Eliot Hoff Executive Director, Global Crisis Lead, APCO Worldwide</p> <p>Jerilan Greene Global Chief Communications and Public Affairs Officer, YUM Brands</p> <p>Coleen Rooney SVP, Chief Communications & ESG Officer, Signet Jewelers</p>
	<p>CDC Leadership Update on COVID-19</p>	<p>Dr. Judy Monroe CEO, CDC Foundation</p> <p>Dr. Jay Butler Deputy Director for Infectious Diseases, CDC</p>
KEYNOTE		
<p>THUR OCT 15 12:10PM- 1:00PM ET</p>	<p>The Road to Recovery from the Pandemic: A Conversation with Dr. Anthony Fauci</p>	<p>Anthony Fauci, M.D. Director, National Institute of Allergy and Infectious Diseases (NIAID) at the U.S. National Institute of Health</p> <p>Introduced by</p> <p>David Meredith Chief Executive Officer, Everbridge</p>
<p>THUR OCT 15 1:05PM- 1:45PM ET</p>	<p>The Power of an Information Sharing Network to Better Manage Critical Events</p>	<p>Soraya Sutherlin Regional Emergency Communications Manager, Alert SouthBay/Joint Information Center Manager, Emergency Management Safety Partners, Alert SouthBay/La County COVID-19 Emergency Operations External Affairs Branch</p> <p>Rebecca Baudendistel Director of Public Warning, New York City Emergency Management</p> <p>Jonathan Lord Emergency Management Director, Florida Division of Emergency Management, Flagler County - State of Florida</p>
	<p>CIOs: Leveraging Technology to Mitigate COVID-19</p>	<p>Mike Hass Global Chief Information Officer, The Carlyle Group</p> <p>George Lee CIO, Goldman Sachs</p>

	<p>The Digital Transformation of Higher Education During COVID- 19</p>	<p>Dr. Jay Gogue President, Auburn University</p> <p>Hector Batista Executive Vice Chancellor and Chief Operating Officer, The City University of New York (CUNY)</p>
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