



Sir Richard Branson Joins Dr. Anthony Fauci and Dr. Sanjay Gupta as Keynote Speakers for Everbridge’s Virtual Symposium, COVID-19: Road to Recovery (R2R), October 14-15, 2020

Leading Experts from The Centers for Disease Control & Prevention (CDC) and the National Center for Immunization and Respiratory Diseases (NCIRD) Join C-Level Speakers from Accenture, Aviva, Capital One, Fortinet, Houston Methodist Hospital, Humana, Invesco, Siemens, and other Top Organizations to Discuss the Global Recovery from the Coronavirus Pandemic

BURLINGTON, Mass. – September 15, 2020 – [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced the addition of premier keynotes and other business, healthcare and government executive speakers for its [Autumn 2020 “COVID-19 R2R: The Road to Recovery”](#) virtual leadership summit to be held October 14-15, 2020, covering the path forward amid the COVID-19 pandemic. Virgin Group Founder **Sir Richard Branson** joins presidential advisor and Director of the National Institute of Allergy and Infectious Diseases (NIAID) at the U.S. National Institutes of Health (NIH) **Dr. Anthony Fauci** and renowned neurosurgeon and CNN Chief Medical Correspondent **Dr. Sanjay Gupta** as keynote speakers. Additional speakers, including a world leader, will be announced at a later date.

To register for this leadership event, please visit [Everbridge’s event registration page](#).

Everbridge’s two-day event will feature C-level speakers from many of the world’s leading organizations including Accenture, Aviva, Capital One, the CDC Foundation, Fortinet, Houston Methodist Hospital, Humana, Invesco, National Center for Immunization and Respiratory Diseases (NCIRD), the Office of National Commission of Police in Iceland, Siemens and more. Speakers will present lessons learned related to how business, healthcare and government organizations brought people back to workspaces, school and healthcare campuses, and public places; offer expert advice for restoring revenue-generating operations; and help attendees chart a productive way forward.

“Following the tremendous response to Everbridge’s [most recent COVID-19 ‘Road to Recovery’ summit in May](#), our Autumn 2020 symposium will provide C-level executives and other international leaders with an update on the world’s COVID-19 response and offer actionable advice for mitigating the impact of the pandemic as we reopen our offices, schools and economies,” said Everbridge Chief Executive Officer David Meredith. “We continue to attract exciting new marquee speakers to Everbridge’s premier event, which aims to help organizations benefit from global pandemic-related best practices as business, government and healthcare organizations journey down the road to recovery from coronavirus.”

The first day of the event, October 14th, will include a keynote from [Dr. Sanjay Gupta](#), while the second day, October 15th, will feature keynotes from [Sir Richard Branson](#) and [Dr. Anthony Fauci](#).

As the founder of the [Virgin Group](#), Sir Richard Branson will share his experiences and key learnings on managing the pandemic across multiple major industry verticals and geographies. Virgin is a leading international investment group and one of the world’s most recognised and respected brands. Conceived in 1970 by Sir Richard Branson, the Virgin Group has gone on to grow successful businesses in sectors including mobile telephony, travel and transportation, financial services, leisure and entertainment and health and wellness.



Sir Richard has challenged himself with many record-breaking adventures, including the fastest ever Atlantic Ocean crossing, a series of hot air balloon journeys and kitesurfing across the Channel. He has described Virgin Galactic, the world's first commercial spaceline, as "the greatest adventure of all."

To see a current list of speakers and register for the event, [please visit here](#). Other additional speakers will be announced at a later date. Representative C-level speakers from Fortune 500 and international corporations include **Fortinet** Founder, Chairman of the Board, and Chief Executive Officer (CEO) Ken Xie, **Accenture's** Arlin Pedrick, **Aviva's** John Bernard, **Capital One's** William Baker, **Humana's** Stephan Pazienza, **Invesco's** Britt Johnson, and **Siemens'** Marco Mille, among others.

Speakers representing the healthcare and government sectors include Roberta Levy Schwartz, Ph.D., FACHE, Chief Executive Officer, Executive Vice President and Chief Innovation Officer at **Houston Methodist Hospital**; Dr. Judy Monroe, Chief Executive Officer of the **CDC Foundation**; Dr. Nancy Messonnier, Director of the Center for the National Center for Immunization and Respiratory Diseases (**NCIRD**); Víðir Reynisson, Chief Superintendent of the **Office of National Commission of Police in Iceland**; and Michael Hallowes, former National Director of **Australia's Emergency Alert program** and Managing Director of **Zefonar**.

[The symposium will focus on the policies and actions organizations can take](#) during the pandemic to keep people safe, execute contact tracing, return people to workplaces, campuses, and public spaces, protect supply chains, restore operations, and help organizations manage their reputations and communications to foster consumer safety and trust; all while managing across multiple critical events that could include hurricanes, wildfires, production stoppages, IT outages and cyberattacks.

Over 5,300 global organizations use Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforce, rapidly communicate warnings, and protect supply chains. At the onset of the pandemic, Everbridge rapidly launched its [COVID-19 Shield™ Return to Work](#) and [Contact Tracing](#) software solutions followed by the introduction of [Everbridge Control Center](#), the industry's first off-the-shelf physical security information management software platform to help organizations return to work while complying with social distancing and Personal Protective Equipment (PPE) policies. Since the pandemic began, Everbridge customers have used its software to send more than 780 million coronavirus-related communications with vital information and instructions to safeguard their populations, employees, patients, and students.

Everbridge serves over 3,700 first responder agencies and 1,500 healthcare entities including the top pharmaceutical, biomedical and medical device and manufacturing companies, as well as the largest healthcare systems (overseeing more than 25 percent of all hospital beds in the U.S.), managed care organizations, pharmacies, and statewide health alert networks (HANs), including the CDC and the NIH.

The Everbridge Platform reaches over 600 million people and currently supports the countrywide public warning system deployments in all major regions of the world. Everbridge supports population-wide alerting in 11 countries across Europe, Asia, Oceania, The Middle East, Africa, and South America including [Australia](#), [Iceland](#), the Netherlands, New Zealand, [Norway](#), [Peru](#), Singapore and [Sweden](#). Everbridge's population alerting capabilities also power the entire states of [California](#), [Massachusetts](#), [Vermont](#), [New York](#), [Connecticut](#), and [Florida](#), as well as municipalities, counties and cities within 49 of the 50 United States, within all of Canada's provinces, and throughout Europe and Asia, including deployments within multiple populous states in [India](#).



About Everbridge

[Everbridge, Inc.](https://www.everbridge.com) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,300 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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